



**EAS LeadGen LLC**  
**12 Christopher Way, Suite 200, Eatontown, NJ 07724**  
**Ph. 732.982.8514 Fx. 732.483.0199 www.easleadgen.com**

Would you like it if someone handed you a sales lead? How about if the lead was a scheduled appointment with a person that you have been trying to arrange a meeting with for months?

EAS LeadGen specializes in setting **face-to-face appointments with decision makers** for you. We work as an extended part of your sales organization - by making the **cold calls** and doing all the **inside sales support** for them. We do all the legwork necessary to get you new appointments and make them a success.

LeadGen conducted a customer satisfaction survey, and **100%** of our respondents said that the professionalism of their LeadGen team member(s) was above average and that in all cases they received the following benefits:

- Increased face-to-face appointments with company decision-makers
- Increased sales
- Market and brand awareness
- Company research
- Updated database
- Prospect list derivation

The LeadGen team is an extended part of your sales organization. We work so closely with you, that our involvement is seamless. We learn the “language” of your company and service before we make our first call. Our team is so well trained that prospects think that the LeadGen team members are truly part of your organization.

Other **Features** LeadGen offers:

- Increased prospect meetings to fill your sales pipeline
- Promote and drive attendance to seminars, meetings and events
- Conduct surveys
- LeadGen team members actively work with your company to reflect your company’s image
- Premier reporting capabilities
- Appointments entered into your Outlook calendar
- Research on each company and the preparation of briefing books for every appointment set

We have also been very successful setting up appointments at or before tradeshow and conferences. If you know potential clients will be attending one of these - we can call them and setup an appointment with them before, during or after the event. That way you can maximize your networking and relationship development opportunities while you are away from the office. Or we can follow-up after the show with the attendee list that you acquired or the stack of business cards that you bring home.

Join our list of clients and let us hand you some appointments!

